

**PRIZE**

**BIO  
MIEL**



**2011**



**VIBO VALENTIA - ITALY 2011**

V EDITION

# INTERNATIONAL COMPETITION BIOLMIEL 2011

## V EDITION



**ICEA**, the Ethical and Environmental Certification Institute, together with **CRA** – Honeybee and Silkworm Research Unit of Bologna (Italy), with **C.i.Bi.** – Italian Consortium for Organic (Bari, Italy), organizer and owner of the **BIOL** logo and prize, together with **IGEA srl** (Vibo Valentia, Italy), promotes **BIOLMIEL**, competition to select the best organic honeys world wide.

To all participants will be given a declaration of participation and to the best ones will be awarded a **BIOL HIGH QUALITY** mention, recognized only to those that reach the highest scores.

**BIOLMIEL** prize is also a chance to meet people and technicians, to debate and promote organic honey and sustainable agriculture, and to promote high quality organic products.


This fifth edition will be held in Vibo Valentia (Italy), from 7 to 11 of December 2011. 

### Participants

**BIOLMIEL** is open to all producers of organic honey

**Objectives and aims** of the prize are:



- To promote quality organic honey and all other beekeeping products;
- To enhance the relation between beekeeping and sustainable development;
- To bring out differences related to natural and agricultural biodiversity;
- To favour exchange and technical innovation among those who deal with quality beekeeping;
- To raise awareness of the general public for food products of Mediterranean culture. 

**About prizes**, the following will be awarded:

**BIOLMIEL**, that as usual will be given to the organic honey with the best organoleptic and sensorial quality within the different categories (**unifloral**, **polifloral** or **honeydew**)

All competing honeys, coming from all around the world, are tested by an international jury of experts of the sector.

### Eligible Honeys

To the competition are admitted samples of honey: 

- Organic honey certified according to European or other standards, national or international;
- With a water content lower than 18%;
- With a content of hydroxymethylfurfural (HMF) lower than 10 mg/kg; 15 mg/kg for heather and tropical honeys.



Samples of honey that meet the requirements will be able to receive the award within the required category (unifloral, polifloral or honeydew).

### Prize procedures

The samples will be judged by a jury composed by tasters registered in the Italian National List of Experts in Sensorial Analysis and foreign experts of the sector.

- Visual, olfactory, tasting and tactile characteristics will be evaluated.
- Moreover laboratory analysis will be carried out to better evaluate the honey quality.
- Judgement of the jury will be unquestionable.

Tasters could not take part in the competition as participants.

To all participants that have a product meeting the highest quality standards, will be awarded the quality certificate **BIOL HIGH QUALITY**.

### Submission of samples

Operators that want to take part in the competition must send:

- A sampling of 3 jars of 250 g minimum each, in glass jar; 1 jar without label and 2 jars with label as per sale requirements.
- A duly filled **Application Form**.

On the side, where possible, advertising material of the company to be used by the organizing body for exhibitions and promotions.

If the operator takes part in more than one sector of the competition with more than one type of honey, the shipment can be made in one time, taking care to clearly distinguish the groups of 3 jars for each honey with the related Application Form.

### Deadline

Honey samples, together with the filled **Application Form** (also available on the website [www.biolmiel.it](http://www.biolmiel.it)), must be sent **within 30 of November 2011** to:



**CRA – Honeybee and Silkworm Research Unit**

k.a. Gian Luigi Marcazzan, Via di Saliceto, 80 40128 Bologna (Italy)

Tel. + 39 051 353103 fax + 39 051 356361

Application can be also made directly on line on [www.biolmiel.it](http://www.biolmiel.it)

(clicking on **Registration**).





BIOLMIEL Secretariat:

**BIOLMIEL c/o C.i.Bi.**

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